



advertising & media kit

Looking for an opportunity to get in front of the **canna-curious**?

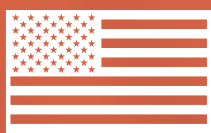
Present your finest fire, tasty munchies, and accessories to the **vast cannabis travel and adventure community**.



hibnb at a glance...

 12k+ unique visitors per month

76%



15%

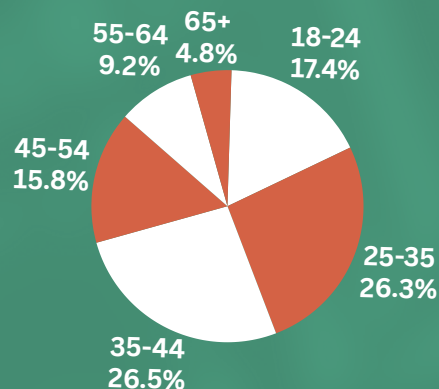
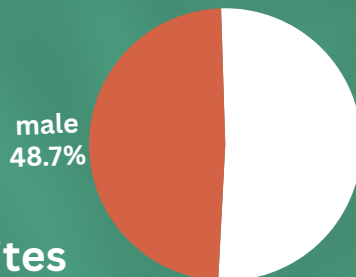


international & localized reach across 3+ dedicated sites

- hibnb.us
- hibnb.ca
- hibnb.life (international)



20k+ subscribers



advertise
your brand



pick your
dispensary



rates & contacts

elizabeth becker
founder & ceo

eb@hibnb.ca

drew farwell
cmo & media sales

advertising@hibnb.us



hibnb media tiers...

Host Recommended Dispensaries

- visible on map and in Host listings
- click through to support sales plus in-home QR code
- geo-targeted display advertising
- free event listings, social tagging

\$125/month, \$500/6 mos, \$750/year

+ one-time setup fee



Host Recommended Products & Brands Tier One

- display advertising on blogs & search pages
- recommended by host w/click to product page
- coupons / promotions to guests supported by dispensary partnerships

\$450/month/brand, 6 product max

*(3 month minimum)

Tier Two; all of the above plus

- full slide in rotating home page slider
- home page carousel takeover
- read hi advertorial + social media feature
- newsletter title sponsor

\$700/brand/month

*(3 month minimum)

