### hibnb

advertising & media kit

Looking for an opportunity to get in front of the canna-curious?

Present your finest fire, tasty munchies, and accessories to the **vast cannabis travel and adventure community**.

### hibnb at a glance...



**76%** 



female

51.3%

**15%** 



male 48.7%



- hibnb.us
- hibnb.ca
- hibnb.life (international)
- hibnb.mx (coming soon)
- psybnb.com (coming soon)



55-64 4.8% 18-24 9.2% 17.4% 45-54 15.8% 25-35 26.3%

26.5%



20k+ subscribers

## hibnb

# rates & contacts

**elizabeth becker** founder & ceo

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#### "rooting"

- pick your dispensary feature
- discount ads & flash sales
- free event listings

\$150/yr renewable annual membership

+ one-time setup fee



#### "vegging"

- display advertising across the hibnb network
- accommodation search (geo-interested targeting)
- event pages
- ReadHi sponsorship + posts

\$500/month (3-month minimum)

\*pay for the year at a 10% discount)



- full veg perks +
- newsletter title sponsor
- social media features
- community profile

**\$1500/month** (3 month minimum)

\*pay for the year at a 15% discount







pick your

dispensary